

*Senior*

# STYLE GUIDE





# *What to Wear*

## WELCOME



*Hello!* I'm so excited about your upcoming session at Sara Welburn Photography! This style guide contains a lot of information about what to expect at your session, outfit selection, and more! Please read it thoroughly! Our most frequently asked questions are answered right here in this guide!.

Your session is all about YOU! I wholeheartedly believe that every person on this Earth has INCREDIBLE things to share with the world. I learn something new and beautiful from every single one of my seniors and I know you will be just as remarkable!

I can't wait to work with you and get to know your INCREDIBLE self. If you follow the rules outlined in this style guide, we're going to have a blast! Feel free to reach out with any questions you might have! This is gonna be fun :)

– *Sara*

# *What to Wear*

## WARDROBE INSPIRATION

### *Girls!*

Some of you have been dreaming of dressing up for your senior portraits for a while! Some of you haven't. But NOW is the time to go all out and dress to the nines! A beautiful dress, a snazzy romper, your best pair of jeans and that gorgeous top! Pull out all the stops because today is the day!

And don't forget to pay attention to the little details: hair, NAILS, and accessories! They make all the difference.

### *Gentlemen!*

Some of you dread dressing up, but trust me, your mom is gonna love it and YOU will love it. A nice suit or pair of slacks. Collared shirts and vests. These are the pictures you'll look back on for YEARS. You can dress up for one evening, I promise. Avoid shorts, super casual tshirts, and anything with a logo on it and you're off to a great start!



# *What to Wear*

## WARDROBE: DOS & DON'TS

- ▶ **BE COMFORTABLE.** Choose clothes that fit well and feel good. If you do not like the way something fits or feels, then leave it at home! Personally, I try to steer clear of items that are fitted in the tummy area (don't we all?) just because it makes me selfconscious and I HATE that! Plus, we're going to be moving around a little bit - sitting on the ground, squatting, laying down, etc. - so make sure it fits well AND can move a little!
- ▶ **CHOOSE COLORS THAT POP!** On camera, solid black and white can make skin tones look very washed out and unflattering. So, when choosing outfits for your senior session, try to choose colors that POP and that compliment your hair and skin colors!
- ▶ **ADD LAYERS!** In the cold months (fall + winter), adding layers to your outfits always looks stunning in portraits! A sweater with a colored shirt underneath, a vest with a statement necklace or scarf. They all add depths and dimension to your images and make for super fun posing options! Even in the warmer months (spring + summer) you can add these layers and dimension by wearing a dress with a cute sheer cardigan or by throwing a light vest over a nice shirt!
- ▶ **AVOID CRAZY PATTERNS!** While some textures and patterns can add a fun pop of personality to your senior portraits, too many or too crazy of a pattern can ruin them! Some patterns (like small, closely spaced stripes) can look trippy on camera or make you look much larger than you really are! Avoid those at all costs. If you're not sure about a pattern, just ask me!
- ▶ **BE CONFIDENT!** If you don't feel confident in the outfit you're wearing, you won't LOOK confident or comfortable in what you're wearing. Choose your "power" clothes; the ones you wear when you need that extra boost. The ones you KNOW you look good in! ;)



# *What to Expect*

## During Our Session



When it comes time for our session I'll meet you at the pre-determined location 10 minutes before your scheduled starting time. We can FINALLY meet in person and I can help with any last minute wardrobe decisions! Once your outfits have been finalized, we'll jump right in! We'll move to the first photo area that I scouted out ahead of time and starting shooting like crazy! We'll get in as many poses at each area as we can to give you tons to choose from!

I know that very few of my seniors are professional models, and I don't expect you to act like one! I'll walk you through each posing sequence and tell you exactly where to look and where to put your hands. That way all you have to do is focus on smiling naturally and feeling like your very best self!

I'm so so excited to work with you! I know that we're going to have tons of fun, and I know without a shadow of a doubt that you are going to be AMAZING. If you have any questions, just let me know at [info@sarawelburn.com](mailto:info@sarawelburn.com)! See you soon!

– *Sara*